

COMISSÃO DA CEDEAO

COMMISSION DE LA CEDEAO

Agence Régionale pour l'Agriculture et
l'Alimentation

ARAA



ECOWAS COMMISSION

Regional Agency for Agriculture and Food

RAAF

RECRUITMENT OF AN INDIVIDUAL CONSULTANT FOR THE ELABORATION OF THE ECOWAS REGIONAL ACTION PLAN AND INVESTMENT PLAN FOR ANIMAL FEED

1. Background and rationale

The West Africa and Sahel region suffers from both structural and cyclical crises caused by droughts, epidemics, conflicts between farmers and herders, and restrictions on animal movements in several countries in the subregion, resulting in recurrent food shortages for humans and animals.

A sustainable transformation of the livestock sector is needed to meet the growing demand for animal products. There are several livestock feeding systems ranging from extensive pastoral systems to intensive production systems and agro-pastoral systems.

The animal feed sector is characterized by a large availability of crop residues and agro-industrial by-products (cereal stalks and cobs, oilseed cakes, sorghum, corn, wheat, peanuts, soybeans, cottonseed, sugarcane) and the potential for the development of fodder production and pasture exploitation in the region is very important. Feed mills have been established to provide commercial feeds ranging from simple processing of agro-industrial by-products to the production of compound feeds.

Despite the large feed production capacity in several coastal countries, there is a gap between the Sahelian deficit and the coastal surplus and it is important to facilitate the relationship between supply and demand. ECOWAS is developing a strategy for the implementation of the feed component of the Regional Food Security Reserve, the objectives of which are to cover the structural feed deficit by strengthening the working capital and storage capacity of professional livestock organizations, and to cover cyclical emergencies by providing "just-in-time" feed from pre-identified plants.

Accurate assessments of current and future feed supply and demand are needed for the development and implementation of these mechanisms, as well as policies on the use of these resources and the sustainable growth of national livestock sectors, in line with CAADP/ECOWAP, RAIPs, and NAIPs (Regional Agricultural Investment Programs and National Agricultural Investment Programs). This requires the establishment of a system for continuous assessment and monitoring of natural feed resources, as well as analysis and information on feed value chains.

This information is also essential for emergency feed supply, as well as for feed resource management and utilization, business model development, sustainable intensification, market-oriented fattening, and milk and poultry production.

There is a need to address at the regional level the constraints related to the access and use of animal feed resources and to define a guided approach for their appropriate management in order to make their production sustainable, competitive and profitable.

The Regional Feed Action Plan will provide guidelines to communities, governments, the private sector and other livestock stakeholders for optimal use of available feed resources to increase the supply and quality of livestock products, and maximize the economic and social benefits of the livestock sub-sector.

The implementation of this regional plan will capitalize on the potential and opportunities offered by feed resources to stimulate development and income generation in poor rural communities by improving the efficiency and profitability of the feed sector, facilitating private sector development of the feed market, ensuring market access and competitive prices between countries.

2. Overall objective

The overall objective of the consultation is to develop a regional action plan and an investment plan for animal feed for ECOWAS and its member countries for the period 2022-2027.

3. Specific objectives

Specifically, this will involve:

- To conduct a literature review to inventory current initiatives including
 - Existing national feed strategies and plans and reports on the assessment and monitoring of feed resources in West African and Sahelian countries;
 - Commercial and non-commercial trade in livestock, pig and poultry feed between countries in the subregion
- To lead the formulation of a draft regional action plan to improve animal feed with an investment plan for priority actions of regional scope for a period of 5 years (2022-2027).

4. Methodology

A regional consultant will be recruited and will be supported in each country by a national consultant

4.1. Tasks of the Regional Consultant

The regional consultant will be responsible for

- Defining the working methodology of the national consultants
- Preparing a mission roadmap to be presented to the study's monitoring committee for validation
- Supervising and coordinating the work of the national consultants who will be responsible for:
 - To inventory and review existing national feed strategies and plans.
 - To map and characterize the commercial and non-commercial feed trade of their countries with neighboring countries (imports, intra-regional trade, etc.).
 - To identify the constraints in terms of norms, standards, quality, quantity, taxation, transport, conservation, marketing
 - To evaluate the quality of quality control and certification services for livestock, swine and poultry feed.

- Consolidating reports from national consultants
- Preparing a regional feed action plan for ECOWAS and its member countries
- Developing an investment plan with priority actions of regional scope over 5 years (2022-2027).
- Organizing and coordinate a regional consultative meeting with all key stakeholders involved in the feed sector in West Africa to review the regional action plan for livestock, pig and poultry feed and its investment plan
- Supporting the organization of a resource mobilization meeting with technical and resource partners to support the implementation of the action plan and investment plan.

5. Deliverables

The Regional Consultant is responsible for the following deliverables:

- A mission report
- An inventory of ongoing initiatives and reports on the assessment and monitoring of feed resources in West Africa and the Sahel.
- A regional action plan for animal feed and
- An investment plan with priority actions of regional scope over 5 years.

The national consultant will provide as a deliverable to the regional consultant a **national report** that will include the following

- A diagnosis of the situation of livestock, pig and poultry feeding,
- An inventory and review of existing national feed initiatives, strategies and plans, including assessment and monitoring of feed resources in the country,
- Each country's feed priorities
- Member countries' expectations for regional support for livestock, pig and poultry feed development
- Constraints in terms of norms, standards, quality, quantity, taxation, transport, conservation, marketing
- An evaluation of the quality of quality control and certification services for livestock, swine and poultry feed.
- A mapping and characterization of the commercial and non-commercial animal feed trade of their countries with neighboring countries (imports, intra-regional trade...).

6. Duration of the consultation

Duration of the mission: 70 days

7. Consultant profile

7.1.1. Training

Specialist in rural development or economist (Bac +5)

7.1.2. Experience and skills required

An expert in industry/sector analysis with experience in feed sector analysis assignments, the consultant will:

- Have at least 10 years of experience in the field of value chain analysis, development of rural policies and strategies, development of action plans and investment plans, particularly in the livestock sector
- Have proven experience in the field of animal feeding, particularly in the inventory of feed resources;
- Have a good knowledge of the context of the animal feed sector in West Africa and the Sahel, particularly regulations, trade, and actors
- Have a good knowledge of the common agricultural policies of ECOWAS, WAEMU, the CILSS Food Security Framework and the G5 Sahel PIP.
- Demonstrated oral and written communication skills, including writing reports and strategy documents, action plans and investment plans;
- Ability to work in a multinational and multicultural environment and with a diversity of partners at the national, regional and global levels;
- Have good time management skills, including the ability to meet deadlines and multi-task with a high degree of autonomy;
- Proficiency in at least one official language spoken in the ECOWAS region; proficiency in a second language would be an asset.
- Have a good command of the use of information and communication technologies.

8. Call for expression of interest

Interested and qualified individual Consultants are invited to express their interest by submitting their complete file including the elements below to the address below:

- A letter of interest, including the time frame for availability;
- A recent CV detailing professional experience and similar assignments;
- Three professional references (first and last names, functions, e-mail and telephone contacts);
- Certified copy of highest degree;
- Copy of the certificates of work or service rendered, listed in the curriculum

9. Conditions of employment

.....

10. Budget (Source)

.....