

COMISSÃO DA CEDEAO

ECOWAS COMMISSION

COMMISSION DE LA CEDEAO



**“ECOWAS at 45: A walk Down History”
Photo Competition**

Terms of Reference (TOR)

1. Introduction

Since the creation of ECOWAS, several actions and projects have been implemented throughout the region. However, several of these projects or actions have remained unknown to the people of the Community. Also, in order to give a better visibility of these projects and actions and in effort to commemorate the ECOWAS 45th Anniversary and highlight the history of ECOWAS through pictorial display, the Communication Directorate is organizing an internal Picture Contest tagged “**ECOWAS at 45, a walk down history**”.

The Contest will require staff members to submit old photographs with innovative captions of ECOWAS events/activities. It is for this purpose that these **Terms of Reference** is drawn to encourage applications for the competition for **old photographs**

2. OBJECTIVES OF THE COMPETITION

The competition is aimed at rewarding the best image on the life and history of ECOWAS since its creation. Specifically, it will:

1. Select the best pictures on the achievements, projects, and actions of ECOWAS;
2. Have a picture gallery and exhibition on the achievements and life of ECOWAS.

2. EXPECTED RESULTS

The expected results of this contest are as follows:

- Reward the best winners of the photography competition;
- The best winners will be rewarded during a presentation ceremony.
- A pictorial exhibition on the achievements and life of ECOWAS, as part of the commemoration of the 45th Anniversary of the Institution.

3. SELECTION CRITERIA

The images to be selected should meet the following criteria:

1. Be a photographic image that relates to the history or life of ECOWAS;
2. The photographs should be from the creation of ECOWAS to present day relating to the achievements, projects, actions, events / activities of ECOWAS.

3. Photo captions must accompany all submissions, including the location the photograph was taken.
4. Uniqueness or originality of the photograph.
5. Archival value, aesthetic quality and significance to the history and objectives of ECOWAS.
6. Your submission can either be in landscape or portrait formats

Images will be judged on the guides above as well as their composition, overall impact and merit.

3. ELIGIBILITY AND PROPERTY RIGHTS

1. The competition is open to **ALL** staff (past and present) across the Institutions, Agencies, Representative offices and ECOWAS Radio.
2. Participation in the Contest will imply consent by participants for pictures submitted to be used for virtual exhibition towards commemorating the 45th Anniversary of ECOWAS on the website, social media, internal screens and other communication tools of the Directorate.
3. Participants will be required to send a scanned copy of their Identity Card as well as other details such as phone number along with the pictures.

4. VALUE AND NATURE OF THE PRIZE

The value of the cash prize is as follows:

- 1st prize: \$ 500
- 2nd prize: \$ 300
- 3rd prize \$ 200
- The President's award

In addition to the cash prize, the winners will receive a trophy and a certificate. An award ceremony will take place at a date to be determined by the judging panel within two weeks after closing.

5. DURATION OF THE COMPETITION

The competition will last for one month with effect from **28th July, 2020 to 28th August, 2020.**

6. SELECTION OF APPLICATIONS

The selection of the photography competition will be ensured by a jury of 13 members composed mainly of representatives of the ECOWAS institutions and Agencies

The Jury will be composed of the following:

1. the Director of Communication of ECOWAS Commission
2. 1 Staff representative
3. An Officer from the Directorate of Legal Affairs
4. The representative of Human Resources Directorate
5. Ag. PPO Archiving & Documentation, ECOWAS Commission
6. PPO Culture, Directorate of Education, Science and Culture;
7. Ag. Director ITS; TIT Department
8. Director Youth & Sports Centre, Ouagadougou
9. Communication Officer of the West African Health Organization (WAHO);
10. Communication Officer of the ECOWAS Gender Development Center (EGDC);
11. Communication Officer of the Regional Electricity Regulatory Authority of ECOWAS (ERERA);
12. Communication Officer of the Regional Agency for Agriculture and Food (RAAF)
13. Communication Officer GIABA

The jury is to chaired by the Director of Communication of ECOWAS Commission

14. SUBMISSION OF APPLICATIONS

There is no limit to the number of photographs (which can either be black and white or colored) that can be submitted by Participants

The images should be sent in jpg, accompanied with a copy of the applicant's identity card.

Photos must be submitted to the ECOWAS Communication Directorate, on or before 4th July, 2020, to the following addresses: **asulaiman@ecowas.int** and mishaku@ecowas.int.