



## Expression of Interest

Selection of an individual consultant

### Communication Officer Center GCCA+ West Africa

**Reference** : ARAA/PACBAO/2019/PI/04-1  
**Date of publication** : 22 AOUT 2019  
**Deadline for filing** : 20 SEPT 2019  
**Number of years of experience** : 5 Years

## I- Context

### 1.1 Context and expected results

#### The Global Climate Change Alliance Plus (GCCA+)

The Global Climate Change Alliance Plus (GCCA+) is the second phase of an initiative of the same name launched by the European Commission (EC) in 2007 to strengthen dialogue and cooperation to address climate change between the European Union (EU) and the most vulnerable developing countries.

This second phase aims in particular to take into account the evolution of the development stakes and thus to contribute to the achievement of the Sustainable Development Goals defined by the United Nations, and to the implementation of the Paris Agreement.

The GCCA+ initiative continues to support countries through two mutually reinforcing pillars: political and technical dialogue and support for the implementation of national and regional climate change adaptation and mitigation policies, with stronger insistence on climate knowledge management and communication.

The priorities for GCCA+ are:

- 1- Strengthen the scientific and technical capacities of the sub-region to reduce vulnerability to climate change;

- 2- Promote the integration of climate change aspects into sub-regional and national development policies, strategies, programs and projects;
- 3- Support the development and implementation of sub-regional and national programs and projects on climate change adaptation

The GCCA+ initiative consists of: i) a "Global" component composed of country programs under the supervision of the EU Local Delegations, and ii) an "Intra ACP" component under the coordination of the ACP Secretariat in Brussels. The latter component is itself divided into sub-regional components and Expertise France has been designated to manage the delegation of funds for West Africa.

### **The West Africa Regional Component**

The GCCA+ West Africa project, implemented by Expertise France for a budget of **12.1 million Euros** over **5 years**, benefits from two regional anchors: the political carrying of the project by **ECOWAS**, and a technical anchorage at the level of **CILSS**, which in addition implements some of the activities.

GCCA+ West Africa officially started on **January 1, 2018** with the start of a prefiguration phase and its 2019 Annual Work Program and Budget (AWPB) is validated and in the process of being implemented.

### **The 6 main results of the project are:**

**ER1:** ECOWAS and its specialized bodies develop operational and institutional capacities that meet the needs of member countries (+ Chad and Mauritania) in the areas of concentration of the GCCA+, in the climate negotiations and in the implementation of the Paris Agreement on Climate.

#### **Indicative activities:**

- Strengthen the capacity of regional institutions on climate, in particular the Paris Agreement,
- Strengthen the capacities of countries and regional institutions on international climate negotiations.

**ER2:** Regional (ECOWAS) and national (member countries +2) strategies and priorities for climate change for the implementation of the Paris Climate Agreement in member countries are strengthened and their implementation is supported.

#### **Indicative activities:**

- Support the capacity to consolidate and monitor the implementation of the Paris Agreement at the regional level,
- Support the implementation of national contributions.

**ER3:** Adaptation pilot projects, including solutions based on an ecosystem approach, already tested and implemented in the ECOWAS countries, as reference, are multiplied.

Indicative activities: This result will be achieved mainly through the launching of calls for projects.

**ER4:** Decision support tools and knowledge of good practices in climate change adaptation are disseminated at the political and civil society levels.

Indicative activities:

- Continue the analysis of the climate, its impacts, the vulnerability of agro-pastoral systems and the production of hydro-climatic information,
- Capitalize and share good practices and innovative technologies for adaptation and mitigation of climate change in West Africa.

**ER5:** The capacity of technical institutes, universities and regional centers to provide training, research and innovation support services in sectors related to adaptation and mitigation of climate change is strengthened.

Indicative activities:

- Set up diploma courses in the field of climate change,
- Develop an e-learning dynamic on these topics in the region.

**ER6:** In the perspective of future support through finance and climate investments, innovative public-private approaches to climate and economic resilience are prepared and tested.

Indicative activities:

- Facilitating access to funding for project promoters by strengthening project engineering capacity and knowledge on training for different funds.

## **1.2 Implementation structure**

The project coordination is based in Lomé (Togo) within the Regional Agency for Agriculture and Food (RAAF), and it is responsible for:

- pilot the implementation of the strategic orientations which will be defined by the steering committee;
- implement part of the activities and in particular coordinate the call for projects processes;
- consolidate all information concerning the implementation of activities and ensure technical and financial reporting;
- make the contractual monitoring of the grant awarded to CILSS and RAAF;
- promote and harmonize good practices and procedures within the project;
- pilot monitoring and evaluation and capitalization at the project level;
- pilot the communication for the visibility of the project and for the global climate strategy of ECOWAS.

The structure is composed of:

- One coordinator,
- One technical assistant,
- One monitoring-evaluation / capitalization manager,
- One climate finance technical assistant (based in Abuja),
- One administrative and financial manager,
- One pilot projects officer,
- One communication officer,
- One administrative assistant.

Part of the activities will be implemented directly by CILSS; the results of these activities will have to be consolidated by the PCU to report globally on the implementation of the project.

The PCU works closely with RAAF, CILSS, ECOWAS Commission and EF Headquarters.

## **II- Objectives of the mission**

Under the responsibility and supervision of the project coordinator based in Lomé, the communication officer will be in charge of implementing the project's communication strategy, based on 3 axes:

- The visibility on the activities and results of the project;
- The support for the development of an ECOWAS strategic communication on its climate action;
- The implementation of a knowledge management and dissemination system (internal and external).

### **III- Description of job**

#### **Internal communication**

- Ensure the production, management and good flow of information within and outside the West African region (15 countries + Chad + Mauritania) under the GCCA+ WA project, so that achieve project results, including structuring a regional climate strategy;
- Facilitate communication with all the actors involved in the implementation of the project (ECOWAS, CILSS, Expertise France, institutions responsible for climate action in the countries, projects and programs, public and private media, NGOs, Farmer organizations, beneficiaries);
- Produce (or revise) communication materials for beneficiaries and partners, and ensure compliance with the graphic charter and guidelines defined by the project;
- Coordinate visits and information missions of the project, etc. ;
- Contribute to the structuring of a watch of relevant information for the project;

#### **External communication and advocacy**

- Participate in ECOWAS strategic reflections on the structuring of an environment and climate communication plan (tools, channels, techniques);
- Consolidate a database of contacts for the dissemination of the content produced by the project;
- Design and solicit content for the quarterly publication of a project journal and ensure its wide dissemination;
- Define a communication strategy dedicated to the pilot projects subsidized under the program and ensure its implementation;
- Animate the project website in collaboration with the RAAF Communication and IT Managers;
- Create a relationship of trust with the media representatives and ensure the media visibility of the project, including communication actions during the organization or participation in international events (press conferences, press releases, social networks ...), the organization of televised and radio reports and/or debates in the fields of intervention of the project, etc.

#### **Knowledge Management**

- Establish a system that allows to document lessons learned and good practices during the life of the project.
- Contribute to thinking about the evolution needs of knowledge dissemination tools.

#### **IV- Internal and external work relations**

The project communication officer will be under the hierarchical supervision of the coordinator and will work closely with the other thematic managers. In particular, he/she will work closely with the pilot projects manager and the monitoring and evaluation officer on the capitalization components of the project as a whole.

He/she will also coordinate with the communication services of ECOWAS, RAAF, Expertise France and CILSS/CRA, as well as with the communication focal points of the European Union and the ACP Secretariat. Semi-annual interviews will be organized with the coordinator.

#### **V- Knowledge, skills and abilities**

- ✓ Hold a master's degree in communication, or sociology, or rural development with advanced knowledge in the field of climate action;
- ✓ Have at least 05 years of experience in communication and documentation;
- ✓ Justify of an experience in developing communication tools to enhance the visibility of a project, a strategy or an organization;
- ✓ Master animation and participatory communication techniques and qualitative data collection techniques;
- ✓ Justify of a working experience with projects and NGOs in rural areas; experience with a supranational organization is an advantage;
- ✓ Have experience in managing relationships with policy makers;
- ✓ Be able to write clear and accurate activity reports, capitalizing experiences and lessons learned for possible replication;
- ✓ Master the IT tool, precisely: Word, PowerPoint, Publisher, Photoshop, Indesign;
- ✓ Experience in the animation of social networks (Facebook, LinkedIn);
- ✓ Master the use of digital cameras for photos and videos;
- ✓ Have the physical abilities for field work with extended stays in the field;
- ✓ Have a very good command of French and English, Portuguese being an asset.

#### **VI- Location and duration and start of the mission**

The consultant will be based in Lomé In Togo, at the headquarters of the regional Agency for Agriculture and food. The duration of the mission is one (01) year after evaluation. The assignment will start within two weeks after contract notification.

#### **VII-Applications**

The application package is made up of:

- A letter of expression of interest, including the period of availability;
- A recent curriculum vitae detailing the work experience and similar assignment;

- Three professional references (names and forenames, current functions, functions at the time of collaboration with the Consultant, email and telephone contacts);
- Certified copy of the highest degree;
- Certificate of employment or assignment completion mentioned in the CV.

### VIII- Submission of applications

Interested candidates should send their applications to the following address, not later than ..... **20 SEPT 2019** ..... by 12 h noon:

#### **Regional Agency for Agriculture and Food (RAAF)**

83, Rue de la Pâture, Lomé Togo (sealed envelope « Communication Officer Center GCCA+ West Africa»)

[procurement@araa.org](mailto:procurement@araa.org)

With object: «Communication Officer Center GCCA+ West Africa»

### IX- Selection method

A Consultant will be selected according to the qualification-based selection method as defined in the ECOWAS procurement Code. An interview session may be organized with a short List of consultants.



**The Executive Director**

**SALIFOU Ousseini**